



ALBERTO MORELLO

**MARKETING MANAGER &
DIGITAL MARKETING EXPERT**

BIO

Class of 96', passionate about social strategy and viral ads.

I enjoy turning complex problems into simple and innovative solutions. Thanks to my humanistic education, I know and fully capitalize on interpersonal communication to connect with customers and offer them the best solutions.

EDUCATION

SOLE 24ORE BUSINESS SCHOOL

**MASTER DIGITAL MARKETING
STRATEGY | 2020 - 2021**

CATHOLIC UNIVERSITY OF MILAN

**Master's Degree Business
Psychology: HR, Marketing,
Communication | 2018 - 2020**

UNIVERSITY OF PALERMO

**Bachelor's Degree Psychology |
2015 - 2018**

CONTACTS

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WORK HISTORY

BRAND MARKETING MANAGER

Somec S.p.a
| 05/2023 - in progress

Managing marketing, communications, global events and social media of a corporate division.

website: somecgruppo.com

MARKETING MANAGER

Pizza Group S.r.l - L.L.C.
| 04/2022 - 05/2023

website: pizzagroup.com | pizzagroupusa.com

DIGITAL PROJECT MANAGER | DIGITAL MARKETER & SOCIAL MEDIA STRATEGIST

CORE Comunicazione
| 06/2021 - 04/2022

website: corecomunicazione.com

CO-FOUNDER | ACCOUNT & SOCIAL MEDIA MANAGER

GASH - Gain and Share
| 03/2020 - 04/2022

website: gash.landenc.co

SOCIAL MEDIA & DATA MANAGER

Consorzio ARCA - Incubator University of Palermo
| 10/2017 - 04/2018

website: www.consorzioarca.it

RECEPTIONIST | PR | SOCIAL MEDIA MANAGER | EVENT PLANNER

Hostel Downtown, Prague, Czech Republic
| 05/2015 - 09/2015

NOTABLE SKILLS

Teamwork allows me to reach my full potential. Due to my multiple experiences of studying and working around the world, I can handle English excellently and integrate and interact easily with different cultural backgrounds.

I am practiced in creating wordpress sites and out of passion I really enjoy analyzing web and social insights. I enjoy public speaking and I love to create innovative presentations, thanks to a long experience in scouting I have learned how to live and collaborate in groups respecting each others roles to achieve a common goal.